## **COM814 Project – Final Marking Sheet 2015-16**

Student:	Stacey Crockett	Date:	04/10/2016	
Examiner:	Ignacio Rano	2 <sup>nd</sup> Marker (delete)		

Areas	Criteria	Excellent	Good	Satisfactory	Borderline	Fail	N/A	Commentary
Software	From Dissertation							
development skills (50%)	problem definition / requirements specification		X					
	systematic approach to development	X						
2001	testing process documented		X					
30%	From Demonstration			•	•			
	robustness of software		X					
	range of functionality	X						
	data validation		X					
	• usability of HCI		X					
	consistency with stated functionality of software	X						
	understanding of software features		X					
	From Viva							
	understanding of software technology used	X						
	understanding of software features implemented		X					
Communication	From Dissertation							
skills (20%)	documentation structure and completeness	X						
	readability	X						
14%	From Demonstration							
	organized and structured		X					
	response to questions		X					
	From Viva						<u>I</u>	
	composure & coherence		X					
	response to questions		X					
Critical and evaluative skills (20%)	From Dissertation							
	justification for decisions made throughout project		X					
	awareness of related work & technologies	X						
12%	thoroughness of evaluation process		X					
	From Viva							
	ability to discuss limitations of work			X				
	discuss potential improvements			X				

Areas	Criteri	a	Excellent	Good	Satisfactory	Borderline	Fail	N/A	Commentary
Professional Engagement (10%)	From Supervisor								
	took initiative as appr	opriate							
7%	met regularly with sur	pervisor							
770	responded to sugges	tions							
	kept satisfactory proje	ect log							
Total (100%)	Agreed Total	Scaled (70	0%)	c	omp	Earl oner		80%)	Overall Mark
63%	64%	44.89	%		20	0.25	5%		65%

## **Overall Comments**

The dissertation is well written and well organised. The problem to solve is clearly stated, although the need for the book review web is not properly justified. EWOM importance is highlighted but the analysis of the weaknesses of existing similar platforms is not very comprehensive (only pros and cons are listed but no further comments are provided). The student used social networks (including knowledge sharing platforms for books) to identify user needs, hence providing a good support for the developed platform features. In the functional requirements section, enable a user to "build their reputation" does not sound like a functional requirement. The student uses the eight golden rules to design the web site, relating each of the rules to the specifics of the problem at hand. However, there is no consideration for the development methodology to be used during the project. The testing and evaluation sections are mixed. Although the project presents end-user evaluation, and amendments are made in view of the results, the evaluation is named "external testing".

## Mark Range Guidance

Excellent: 70 - 100:

Here the candidate must demonstrate clear excellence across all aspects of the background research, project report, software/hardware implementation, oral presentation and project management. There must be evidence of originality and creativity, indicated by novel insight, and clearly supported by a high level of initiative, motivation and independent work. The work must be at a level which suggests that the student has the ability to pursue doctoral research. The student must impress the examiners with the elegance of his/her conception of the solution to the problem.

Good: 60 - 69:

To achieve this level there must be significant evidence of wide and deep study in relevant material and texts. This must be placed in its wider academic and research context. There must be an imaginative approach, a balanced treatment of possibilities and comprehensive thinking. The expression of a solution must exhibit an understanding of its relation to the total process. All or most of the project report, software/hardware implementation, oral presentation and project management are considered at least adequate with some parts excellent although there will likely be a lack of creativity or innovative flair.

Satisfactory: 50 - 59:

At this level the candidate has performed a study of the given project but there is not much evidence of in-depth work. All or most of the project report, software/hardware implementation, oral presentation and project management are considered adequate although some or all are not covered in depth. Requirements analysis might include user requirements but lack non-functional requirements. Testing and evaluation might have been conducted, but not as part of an overall test strategy which incorporates formal recording of results. The software/hardware implementation may be available but with a number of flaws and deficiencies and possibly an inadequate coverage of the original specification.

Borderline: 45 - 49:

At this level there has been a reasonable attempt to complete the project overall but either the software/hardware produced and/or the dissertation have fallen below minimum standards. The work is considered redeemable with reasonable effort.

Fail: 0 - 44:

Here the student has failed to achieve a satisfactory level of performance in one or more areas to a level where the work is considered irredeemable. The project area is insufficiently understood, the results untenable, or the written and/or oral presentation of the work is significantly flawed. There may be no software or hardware demonstration. There may have been a complete lack of background research, leading to a serious lack of understanding of the requirements or methodology appropriate to the topic under consideration. All or most of the project report, software/hardware demonstration and oral presentation and project management are inadequate. The supervisor might have found the candidate not attending regular meetings or only providing work towards the end of the project rather than consistently throughout the period.